



Dear St. Dominic Parish Supporters,

The 2012 St. Dominic Parish Auction is just around the corner. We would like to give you the opportunity to purchase an advertisement in the auction catalog. This catalog will give you the benefit of presenting your business, special group or a personal message to the more than 500 attendees of the auction.

For those who have attended previous St. Dominic Auctions, you may have noticed that we take a lot of pride in preparing a first-class, high quality catalog. We are committed to this purpose for the benefit of our parish and those who choose to advertise in the catalog. Would you please consider sponsoring an advertisement to promote your business or company, a professional group, a neighborhood group, an upcoming event or even a personal message to someone special? Be creative!

There are a variety of advantages to advertising with us. Most prominent is the large number of St. Dominic parishioners that would have the ability to better acquaint themselves with your business. It's also a low cost way to gain additional recognition of your of your group or business. If this sounds like something you think would be beneficial, please complete the enclosed form and return it to the attention of the Auction Committee - Sponsorship. Ads should be e-mailed as attachments to kay.martin@stdominic.net in any standard graphic (jpg,psd,pdf,eps,bmp). To meet our publication timeframe, deadline for advertisement submission is January 15th, 2012.

If you have other questions regarding your advertisement, please contact traceydurst@earthlink.net 262-617-3174. Thank you for your support.

Sincerely,
Tracey Durst, Auction Co-Chair



Catalog & BidPal Advertisement Order Form

Company Name _____
Name of Authorizing Person _____
Phone Number (____) _____
Address _____ City _____
State _____ Zip _____
E-mail Address _____

***New Advertising Opportunity! This year, we will be utilizing the services of BidPal, an individual, hand-held, electronic bidding device. The Bidpal device can provide advertisers with great exposure while their name and/or logo scrolls across the top of the Bidpal device in 2 minute intervals alternating with the other advertisers. By choosing to advertise at our BidPal event, you will receive unique visibility over the course of several hours from a captive audience!

Auction catalog ads are available in 3 sizes. All advertisement opportunities are tax deductible:

Please check advertisement size

- _____ BidPal Scrolling, repetitive 2 minute message \$500.00
- _____ Back Cover (color) \$400.00
- _____ Inside Back or Front Cover (Color) \$300.00
- _____ Full Page (8" X 5") \$250.00
- _____ Half Page (4" X 5") \$150.00
- _____ Quarter Page (2"H X 5"W or 4" H X 2 1/2"W) \$85.00
- _____ Fun Ads***New this year** Full Page \$100.00

Send a message to your child for graduation, congratulate a sports team,
Or just tell them you love them! Thank a teacher, priest, coach or principal!



Please send advertisement by email to kay.martin@stdominic.net

Please attach a check made payable to St. Dominic Parish and mail to:

St. Dominic Parish, Attn: Auction Committee

18255 W. Capitol Drive

Brookfield, WI 53005

Thank You for your Support!

18255 West Capitol Drive, Brookfield, WI 53045

Phone: 262-781-3480 Fax: 262-781-3283

parish@stdominic.net

www.stdominic.net